

# FREQUENTLY ASKED QUESTIONS

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*This FAQ document summarises many of the questions participants may have about EXPO 2027 Belgrade. It is conceived as a living document that is added to throughout the EXPO journey.*

## 1. OVERVIEW

### **Q: What is EXPO 2027 Belgrade?**

EXPO 2027 Belgrade is a specialized international exhibition officially recognized by the Bureau International des Expositions (BIE). It will take place from May 15 to August 15, 2027, in Belgrade, Serbia.

### **Q: What is the theme of EXPO 2027 Belgrade**

The theme of EXPO 2027 Belgrade is PLAY FOR HUMANITY: SPORT AND MUSIC FOR ALL. The theme explores how play, sports, and music unite people, drive creativity, and foster global progress.

### **Q: How many visitors are expected?**

Around 4.1 million visits are projected, with daily averages of 44,652 visitors and peak days reaching up to 89,304 attendees.

### **Q: Where is the EXPO site located?**

The 25-hectare EXPO 2027 Belgrade site is situated 13.5 km from downtown Belgrade and 5 km from Nikola Tesla International Airport, ensuring easy accessibility for international and regional visitors.

### **Q: What are key dates for participation?**

- December 1, 2024: Participation commitment begins.
- December 16, 2024: Orientation Portal launch.
- Mid-January 2025: Participant Portal launch.
- June 2025: First International Planning Meeting (IPM) in Belgrade.
- August 30, 2026: Submission of construction permits.
- November 10, 2026: Plot possession and mobilization plans.
- March 31, 2027: Pavilion interiors completed.
- April 2027: Final modifications.

- August 15, 2027: Expo closes.
- December 31, 2027: Participants must vacate and restore spaces.

## **2. PARTICIPATION**

### **Q: How can countries participate?**

Countries receive a formal Letter of Invitation at the highest level, sent through diplomatic channels. In response, countries send an official letter to notify their participation. On receipt of this letter, the country's Point of Contact at the Responsible National Authority is contacted by the relevant Country Manager and given access to the International Participants' Portal to begin the Expo journey. The first steps include completing a theme statement, selecting a Pavilion location and finalising contract preparations. Contracts will be signed on completion of the SEE Agreement in June 2025.

### **Q: What is a Theme Statement?**

The Theme Statement summarizes a participant's pavilion concept, objectives, design philosophy, and exhibition content. It sets the foundation for all pavilion planning and development, ensuring alignment with EXPO's core theme and subthemes.

### **Q: What support is available for developing countries?**

Serbia's Government has allocated funds to an Assistance Programme for developing countries, which includes support for pavilion construction, operational costs, promotional activities, and National Day celebrations. Participation in the programme is by invitation.

## **3. PAVILIONS**

### **Q: What pavilion options are available?**

Pavilions are available in a range of different sizes to meet a range of needs. Each pavilion is equipped with essential infrastructure, including air conditioning, electricity, water, sewage, high-speed internet, and fire safety systems. Participants can adapt these facilities to fit their design and operational requirements

#### **3.1 Individual Pavilions:**

- Large (972m<sup>2</sup>): Designed for comprehensive displays, including performances and multimedia presentations.
- Medium (648m<sup>2</sup>): Suitable for mid-sized exhibits with interactive elements.

- Small (324m<sup>2</sup>): Ideal for focused exhibitions and intimate displays.

### **3.2 Collective Pavilions:**

Collective Pavilions are designed by the organiser in collaboration with participants. Each participant is provided with a dedicated pavilion of around 100m<sup>2</sup>, and each collective pavilion includes shared facilities for the benefit of all participants. Collective Pavilions come in the following sizes, and are primarily organised along regional lines.

- Large (1,944m<sup>2</sup>): Hosts up to 16 countries in vibrant thematic environments.
- Medium (1,296m<sup>2</sup>): Fits up to 12 countries with enhanced collaborative spaces.
- Small (972m<sup>2</sup>): Accommodates up to 10 countries.

#### **Q: Where will the pavilions be located?**

Pavilions are strategically positioned within the International Participant Area or in the Thematic Area. All pavilions feature prominent facades along main avenues and streets to maximize visibility and foot traffic. The area also includes pop-up stages for cultural performances.

#### **Q: What facilities and support are provided by the organiser?**

The organiser offers a range of support for participants including:

- Full utility connections (electricity, water, internet, and sewage).
- Dedicated service corridors for maintenance and logistics.
- Technical guidance and sustainability support.
- Modular designs allowing for creative customization of facades and layouts.

#### **Q. How much pavilion space can be used for commercial purposes?**

Up to 20% of floor space can be dedicated to commercial activities such as retail and dining.

#### **Q: How are collective pavilions managed?**

Collective Pavilions primarily house the countries accommodated via the Assistance Programme. The EXPO Organizer oversees the design, construction, and maintenance of collective pavilions, enabling participants to focus on delivering their content and exhibits.

#### **4. PARTICIPANT SUPPORT**

##### **Q: What is a Country Manager?**

A Country Manager is a professional assigned to support and facilitate international participation in EXPO 2027 Belgrade. Every country has its own Country Manager. The Country Management team speaks fluent English, French and Spanish, as well as Serbian.

##### **Q: What is the One-Stop Shop (OSS)?**

The OSS is a centralized hub for all administrative, logistical, and regulatory needs. It streamlines tasks such as visa applications, customs clearances, and pavilion setup coordination, ensuring efficiency and convenience for participants.

##### **Q: Which government agencies are involved?**

The OSS integrates services from key Serbian ministries, including Finance, Internal Affairs, Foreign Affairs, and Economy, along with municipal utilities and private sector providers.

##### **Q: What services does the Participants Portal provide?**

All engagement with EXPO 2027 Belgrade is conducted via the Participants Portal. This site offers:

- Personalized dashboards for task tracking.
- Cost calculators for budgeting.
- Document submission and approval processes.
- Access to guidelines, tutorials, and real-time communication with EXPO teams.

#### **5. LOGISTICS AND CONSTRUCTION**

##### **Q: What logistical support does EXPO 2027 provide?**

- Streamlined customs procedures with duty exemptions for exhibition materials.
- On-site logistics support for storage, delivery, and installation.
- Designated transport routes and emergency lanes to facilitate operations.
- Temporary warehousing and secure storage facilities.

**Q: What are the sustainability requirements?**

Pavilions must adhere to eco-friendly construction practices, waste recycling programmes, and accessibility standards to align with EXPO's environmental goals.

**6. PROGRAMME**

**Q: What is the Official Programme?**

The Official Programme encompasses EXPO-led activities, performances, and events designed to highlight the central theme and subthemes. These include:

- **Thematic Weeks:** Focusing on key aspects of the theme "Play for Humanity" with dedicated forums, workshops, and exhibitions.
- **National Days:** Celebrations tailored for each participating country, showcasing their culture, achievements, and innovations.
- **International Days:** Curated multi-national programmes following United Nations designated days.
- **Global Stages:** Featuring music, dance, and artistic performances by participants and EXPO-organized initiatives.

**Q: How can countries get involved in the Official Programme?**

Collaborating with the EXPO Programming Team to propose events, performances, speakers and activations. Countries will also be invited to co-create certain programme areas.

**Q: Can countries bring their own performances?**

Countries are fully encouraged to bring their own performances, events and activations and a range of equipped stages are available across the Expo site to allow for this.

**Q: What other types of programmes will be featured?**

- **Music and Performance:** Daily shows at various EXPO stages, celebrating global creativity through cultural displays and concerts.
- **Sports:** Interactive areas showcasing traditional games and sports, and innovative physical activities.

- Educational Initiatives: Workshops, forums, and interactive exhibits focused on how play drives innovation and community building.
- Art Installations: Exhibits designed to inspire and engage visitors, blending art with playful themes.

### **Q: What a National Day?**

Every country participating in EXPO 2027 Belgrade can select a National Day to showcase their culture and identity. National Days place the EXPO's focus on the lead country of the day, through curated performances, exhibitions, bilateral meetings, media briefings and more. These events create a sense of pride and offer unique opportunities for cultural exchange and diplomacy.

## **7. GENERAL**

### **Q: What accommodations are available?**

EXPO Village, conveniently located steps away from the venue, features 1500 apartments and 3500 beds in a complex supported by supermarkets, restaurants and cafés/bar. Further, Belgrade's diverse hospitality options include hotels, peer-to-peer rentals, and the EXPO Village, offering convenient lodging for participants and visitors.

### **Q: How will visitors access the site?**

Multiple transportation options include private vehicles, public buses, urban rail, and river transport. On-site parking facilities accommodate up to 11,000 vehicles. Charging stations will be available for e-bikes and scooters.

### **Q: What safety measures are in place?**

A comprehensive safety plan includes 24/7 security monitoring, emergency response teams, and regular safety drills to ensure the well-being of all participants and visitors.

